

# SPORTS EDUCATION PACKAGES 2022

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**KIDS OUT  
and ABOUT**  
com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

# Package Discounts for Sports Educators

**You're a sports educator: Our readers are your audience!** We promote sports and health education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

## ✓ **INTRO: \$600 \$500**

- A paragraph in our after-school / fall program e-newsletter the second Monday of August OR one of our regular Thursday e-newsletters
- A paragraph in our March OR April edition of our summer camps / programs newsletter
- One-year content ad on our sports / exercise education page or sports camp page

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

## ✓ **STANDARD: \$2100 \$1500**

Everything from the intro package plus...

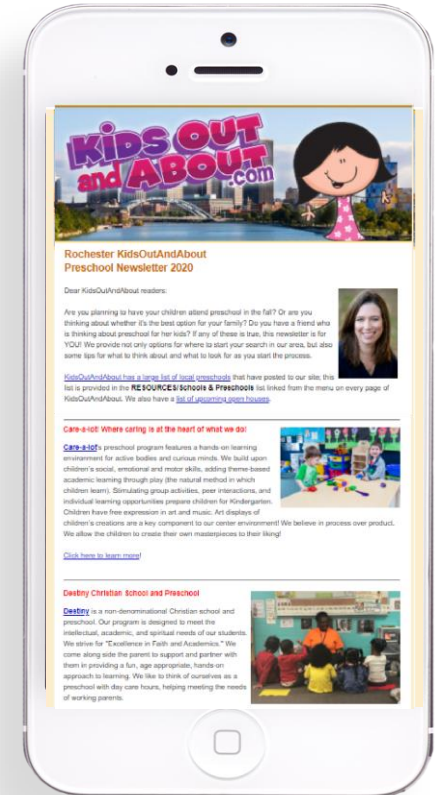
- Six paragraphs (you choose six different Thursdays during your main signup periods) in our weekly e-newsletter about your program
- 12-month content ad on sports camp page or 728 x 90 image ad on main camp page
- Paragraph in March AND April editions of our special summer camp e-newsletter



## ✓ **PREMIUM: \$3800 \$2660**

Everything from the intro and standard packages plus...

- 1-month Leaderboard image ad (728 x 90 px) or Top image ad (450 x 150) OR 2 months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**



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# THANK YOU



Connect with us  
**to get started!**

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*KOAA is the only tried and tested paid advertising that we do anymore!*

*—Sensei Rob Kruchten  
Eastside Martial Arts, Victor, NY*